

Monday, December 26, 2011

5:15 PM **Arrive in Israel**

7:00 PM **Depart for Jerusalem**

Welcome Dinner and Orientation

Gindi Lobby, Kirk Douglas Theater Level

Ice Breaker

Gindi Lobby, Kirk Douglas Theater Level

Visit the Western Wall

Check in to Accommodations

Chanukah Candle Lighting at Hotel

Tuesday, December 27, 2011

Please dress in business casual attire today.

8:15 AM **Breakfast**

9:00 AM **Strategic Tour of Jerusalem**

Jonty Blackman, Tour Educator

Lunch in the Old City

1:00 PM **Communicating for Israel**

*Hasbara Fellowships Staff
Saker Lecture Hall, Kirk Douglas Theater Level*

3:00 PM **Israel's Threats in the Region**
Mr. Danny Ayalon, MK, Deputy Foreign Minister
Goldman Banquet Hall

break & snacks

4:30 PM **History of Israel - A Recap of Major Events and Themes**

Rabbi Ken Spiro
Saker Lecture Hall, Kirk Douglas Theater Level

Return to Accommodations

Chanukah Candle Lighting

Free Evening

Wednesday, December 28, 2011

7:00 AM **Early Breakfast and Check Out**

8:00 AM **Depart on Strategic Tour of the North**

Patrick Amar, Tour Educator

Strategic View of Jerusalem and the Jordan Valley from Mitzpe Yericho

Patrick Amar, Tour Educator

Na'Harayim and the Israeli- Jordanian Border

Packed Lunch in Katzrin

Mount Ben Tal - Strategic Lookout into Syria

Check in to Accommodations

Dinner at Hotel

9:00 PM **What's Up on Your Campus?**

Hasbara Fellowships Staff

Overnight: Tel Chai Guest House

Thursday, December 29, 2011

7:00 AM **Early Breakfast and Check Out**

8:00 AM **Depart for Misgav Am**

**Briefing on Security Issues on the Lebanese
Border**

Barta'a: An Israeli-Arab / Palestinian Town

Packed Lunch

2:00 PM **Visit Army Base**

Alfei Menashe: From the River to the Sea

Recheck in to Jerusalem Accommodations

Friday, December 30, 2011

8:00 AM **Breakfast and Check Out**

9:00 AM **Bus to Jerusalem Gate Hotel**

9:30 AM **Palestinian Society Under Hamas**
Khaled Abu Toameh, Jerusalem Post

11:00 AM **Everyday Activism # 1: Organizing Your Israel
Group & Building Leadership**
Hasbara Fellowships Staff

Free Shabbat

Saturday, December 31, 2011

Free Shabbat

Recheck in to Jerusalem Accommodations

Sunday, January 1, 2012

Please dress in business casual attire today.

*Prepare Your Passport for FM and a Change of
Clothing for Krav Maga.*

7:45 AM **Breakfast**

8:30 AM **Depart for Foreign Ministry**

The Palestinian Refugee Question

Dr. Uri Resnick, Foreign Ministry of Israel

The Peace Process

Hon. Uri Palti, Foreign Ministry of Israel

Tour of the Foreign Ministry

12:15 PM **Bus to the Old City**

Lunch in the Old City

2:30 PM **Incitement in the Palestinian Media**

*Itamar Marcus, Director of Palestinian Media Watch
Israel Henry Beren Lecture Hall, Entrance Level*

break & snacks

Israel Henry Beren Lecture Hall, Entrance Level

4:30 PM **Why the Jews?**

*Rabbi Elliot Mathias, Executive Director of Hasbara
Fellowships
Israel Henry Beren Lecture Hall, Entrance Level*

Free Time for Dinner

7:00 PM **Krav Maga**

*Moshe Katz, Israeli Krav International
Gindi Lobby, Kirk Douglas Theater Level*

Return to Accommodations

Monday, January 2, 2012

7:30 AM **Breakfast and Check Out**

8:30 AM **Depart for Tel Aviv**

Visit Save A Childs Heart : Israeli Humanitarian Aid

Packed Lunch

Hiriya Recycling Plant: Israel's Achievements in Environmental Sustainability.

3:30 PM **Screening of "Israel Inside"**

Check in to Accommodations

4:30 PM **Answering the Difficult Questions About Israel**
Hasbara Fellowships Staff

6:00 PM **Criticizing vs. Delegitimizing**
Hasbara Fellowships Staff

Free Time for Dinner

Overnight: Dan Panorama Tel Aviv

Tuesday, January 3, 2012

Please dress in business casual attire today.

- 9:00 AM **Breakfast**
- 10:00 AM **Everyday Activism # 2: Building Coalitions & Executing Successful Programming**
Hasbara Fellowships Staff
- 11:45 AM **Depart for Shuk HaCarmel**
- Free Time for Lunch at Nachlat Binyamin**
- 1:30 PM **Depart for Hi Tech Visit**
- Microsoft: Israel's Achievements in Hi-Tech and R&D**
- 5:00 PM **Communicating for Israel Role Playing**
David Olesker, JCCAT
- Free Time for Dinner**
- 7:30 PM **The Iranian Threat**
Yaakov Katz, Jerusalem Post
- Free Evening**
- Overnight: Dan Panorama Tel Aviv**

Wednesday, January 4, 2012

- 8:30 AM **Breakfast and Check Out**

9:30 AM **Depart for Strategic Tour of Sderot and the Western Negev**

Elliot Chodoff, Tour Educator

Strategic Lookout into the Gaza Strip

David Oman, Tour Educator

Packed Lunch

Sderot Soup Kitchen

Sderot Police Station Rocket Museum

Return to Jerusalem

Recheck in to Jerusalem Accommodations

5:00 PM **The One-State Solution**

Mr. Jeff Halper, Director of Israeli Committee Against House Demolitions

Free Time for Dinner

7:00 PM **Delegitimization of Israel**

Member of Knesset Einat Wilf

Women: Return to Accommodations

Thursday, January 5, 2012

Please dress in business casual attire today.

- 8:15 AM **Breakfast**
- 8:45 AM **Bus to the Knesset**
- 9:30 AM **MK Formal Address and Q&A**
Mr. Aryeh Eldad
- 10:30 AM **Modern Israeli Society**
Gil Hoffman, Jerusalem Post
- 1:00 PM **Bus to the Old City**
- Lunch in the Old City**
- 2:30 PM **Workshop #1 Track A: Social Media**
Neil Lazarus, AwesomeSeminars.com
Room 1, Western Wall Level
- Workshop #1 Track B: Polishing Public Speaking**
Eliezer Blatt, Public Speaking Coach
Room 3, Western Wall Level
- break & snacks*
- 4:30 PM **Workshop #1 Track A: Creating, Producing and**
Distributing a Viral Video
Jonathan Bash, Free Middle East
Room 1, Western Wall Level

**Workshop #2, Track B: Public Speaking and
Media Messaging**

Room 3, Western Wall Level

Free Time for Dinner

7:30 PM **Workshops Continue**

9:30 PM **Workshops End**

Return to Accommodations

Friday, January 6, 2012

8:00 AM **Breakfast**

8:45 AM **Bus to the Old City**

9:30 AM **Workshop #1 Track B: Writing an Op-Ed**

Hasbara Fellowships Staff

Room 1, Western Wall Level

**Workshop #2 Track A: Creating, Producing and
Distributing a Viral Video**

Jonathan Bash, Free Middle East

Room 2, Western Wall Level

Free Time - Prepare for Shabbat

3:00 PM **Bus to the Old City**

Beauty of Shabbat Concert

*Rabbi Yom Tov Glaser
Goldman Banquet Hall*

Western Wall Experience

Shabbat Group Dinner

Gindi Lobby, Kirk Douglas Theater Level

The Oldest Claim

*Rabbi Chananel Weiner, Director, Hasbara Fellowships
New England
Room 4, Western Wall Level*

Tisch - Enjoying Shabbat

Gindi Lobby, Kirk Douglas Theater Level

Saturday, January 7, 2012

Shabbat Lunch: Family Hospitality

2:30 PM **Walking Tour of the Old City**

Patrick Amar, Tour Educator

4:30 PM **Third Meal in the Old City**

Goldman Banquet Hall

Havdala - Welcoming the New Week

Goldman Banquet Hall

7:00 PM **Bus to Accommodations**

Free Evening

Sunday, January 8, 2012

7:45 AM **Breakfast**

8:30 AM **Bus to Jerusalem Gate Hotel**

9:00 AM **Advanced Role Playing**
Hasbara Fellowships Staff

10:00 AM **Depart for Strategic Tour of Gush Etzion**
Jonty Blackman, Tour Educator

Beit Jala/ Gilo

Kever Rachel

Tour of Historic Hevron / Maarat HaMachpela
Yehuda HaCohen, Tour Educator

Packed Lunch

Gush Etzion Sound and Light Show

Koby's Legacy
Seth Mandel, The Koby Mandel Foundation

Dinner at Gush Etzion Winery

Bus to Accommodations

Monday, January 9, 2012

- 8:00 AM **Breakfast and Check Out**
- 8:45 AM **Bus to the Old City**
- 9:30 AM **Current Events Analysis**
Hasbara Fellowships Staff
Israel Henry Beren Lecture Hall, Entrance Level
- 11:00 AM **The Core Values of Hasbara Fellowships & Aish HaTorah**
Rabbi Eric Coopersmith, CEO of Aish Hatorah
Israel Henry Beren Lecture Hall, Entrance Level
- break & snacks*
Israel Henry Beren Lecture Hall, Entrance Level
- 12:30 PM **Going Back to Campus**
Hasbara Fellowships Staff
Israel Henry Beren Lecture Hall, Entrance Level
- Free Afternoon**
- 5:00 PM **Depart for Final Banquet**
- Final Banquet in the Old City**
Goldman Banquet Hall
- 9:00 PM **Depart for Ben Gurion Airport**

Tuesday, January 10, 2012

1:00 AM Depart for New York